



GAEDDERT ART & DESIGN ■ Margaret Gaeddert

### *Education*

Graphic Art Certification, Tulsa Technology Center  
Bachelor of Fine Art (B.F.A), Oklahoma State University, Stillwater, OK  
CompTIA Technical Instructor Training (CTT+), Oklahoma City, OK

Owner, Gaeddert Art & Design™, Oklahoma City, OK

### *Biography*

As a native of Tulsa, OK, Margaret , nicknamed Margee, began her career in art and design, as a student of graphic art during high school, working on projects provided by local businesses. Margaret received her Certification in Graphic Art from Tulsa Technology Center and her Bachelor of Fine Arts degree from Oklahoma State University in Stillwater, OK. She has attended the University of Central Oklahoma (UCO) to study Marketing Design.

Margaret's career in graphic design and fine art has expanded over thirty years. She is the owner of Gaeddert Art & Design established in 1978 in Oklahoma City, OK. Her work has been published in national and international publications and has received awards as a commercial and volunteer designer . Her job experience as an art director for publishers, Fortune 500 corporations and small businesses has included projects in advertising design, identity design, illustration, marketing design and web design. And, one of her most challenging and rewarding opportunities was as a courtroom artist for a local television broadcasting station.

As a fine artist, Margaret has exhibited her work around the state of OK. She is a painter concentrating on water media techniques. She enjoys the art of caricature and calligraphy.

As an educator, Margaret has taught at Platt College of Oklahoma City, University of Central OK, Oklahoma Christian University and various workshops and seminars around the state. She is a member of the Graphic Design Advisory Board at Metro Technology Center South Bryant Campus.

Margaret is an Adobe Certified Expert, (ACE), Adobe Certified Instructor (ACI) and a Certified Technical Trainer (CTT+). Her training clientele include the Apple Adobe Training Center at Metro Technology Springlake Campus in Oklahoma City, OK, as well as, corporate and small businesses local and statewide.

Margaret and her husband enjoy travelling throughout the United States and abroad—visiting more than twenty countries around the globe. Another treasured hobby is riding on their Honda VTX motorcycle.

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GRAPHIC DESIGN · LOGO · WEB DESIGN · ILLUSTRATION · ART DIRECTION



GAEDDERT ART & DESIGN

**Margaret A. Gaeddert, CTT+, A.C.E., A.C.I.**

1420 NW 107 ■ Oklahoma City, OK, 73114 ■ 405.751.9545 ■ cell: 405.630.5271 ■ mgaeddert@cox.net

### PROFESSIONAL OBJECTIVE

Project work in graphic design, illustration, web design . Offering Certified Adobe software training.

**QUALIFICATIONS** - Art Direction • Illustration • Design • Advertising Layout • Lecturer/Certified Trainer  
Capable of hands on Production or Management utilizing abstract, creative thinking to produce award winning art and design. Recipient of ADDY awards. Adjunct Lecturer at university level.  
Also proficient in Web Design.

**CERTIFICATIONS** - Certified Technical Trainer (CTT+) • Adobe Certified Expert (A.C.E.) • Graphic Design

**APPLICATIONS** - Adobe Photoshop/InDesign/Illustrator • Microsoft: Word, Powerpoint • Corel Painter

**ASSOCIATIONS** - *National Association of Photoshop Professionals (NAPP), , Oklahoma Art Guild (OAG), American Institute of Graphic Artists (AIGA), Freelancers Union*

### EMPLOYMENT

**INDEPENDENT DESIGNER / TECHNICAL TRAINER** *Gaeddert Art & Design Studio, Oklahoma City, OK*  
Full service Art Direction, Illustration, Advertising Design/Layout, & Web Design. Clientele includes:  
*American Fidelity, Pioneer Telephone, Bentley Hedges Travel, American Lung Assoc., Sperry Van Ness*

**ART DIRECTOR OF CREATIVE SERVICES** *The Journal Record Publishing Company, Oklahoma City, OK*  
Improved team processes through management and art direction.

**ART DIRECTOR OF MARKETING** *Saxon Publishers, Norman, OK*  
Managed staff, art direction of web/intranet and print marketing materials.

**GRAPHIC DESIGN MANAGER** *Williams Communications, Streaming Media Broadcast Network, Oklahoma City, OK*  
Webcasting interface designer, manager of staff, Fortune 500 clientele, AOL, AVON, NFL, Atom Films,  
*Bristol-Myers Squibb, Sony Music, PGA Tour, CNBC.com.*

**SENIOR GRAPHIC DESIGNER/WEB DESIGNER** *Applied Intelligence Group, Edmond, OK*  
Recruited by reputation of creative talent and skills.

**SENIOR GRAPHIC DESIGNER** *American Fidelity Assurance Company, Oklahoma City, OK*  
Production of marketing materials created in the in-house design and printing departments.

**ADJUNCT LECTURER** *University of Central Oklahoma, Edmond, OK • Oklahoma Christian University, Edmond, OK*  
*Metro Technology Center, Oklahoma City, OK*  
Graphic Design Courses: Illustration, Typography, Advertising Layout and Design.

### EDUCATION

*Certified Technical Trainer, Comp TIA (CTT+), Oklahoma City, OK*  
*Marketing Design Course-Masters Level, University of Central Oklahoma, Edmond, OK*  
*BFA Bachelor of Fine Arts Degree, Oklahoma State University, Stillwater, OK*  
*Certified Graphic Designer, Tulsa Technology Center, Tulsa, OK*



CERTIFIED EXPERT  
Photoshop®



CERTIFIED EXPERT  
Illustrator®



CERTIFIED EXPERT  
InDesign®



CERTIFIED INSTRUCTOR



CTT+ Certified Professional